



Advocacy Update

Sent February 16, 2011

Jewish Food: An Entrée to Judaism and the World of the Diaspora

Many of you have had opportunities to hear Tina Wasserman or see her book, *Entrée to Judaism: A Culinary Exploration of the Jewish Diaspora*, at WRJ or URJ events. You probably have seen her articles in the “Jewish Life” section of Reform Judaism. Tina Wasserman has also conducted many well received programs for sisterhoods.

Invite Tina Wasserman to your sisterhood for an exciting, interactive, and informative program. Tina’s warmth, extensive knowledge of Jewish food history, and creative updating of culinary technique will intrigue women knowledgeable about Jewish food and introduce our foods and their history to women new to Judaism. Her stories about the recipes delight her audiences and provide new insights about food we’ve eaten all our lives.

Tina has developed presentations which can be adapted to your sisterhood’s needs:

- **Lecture and Discussion:** A talk aided by PowerPoint that can focus on holiday foods and/or Jewish food from the Diaspora and its historical significance, followed by a Q&A session on all things culinary. This works well for a moderate to large audience.
- **Lunch and Learn:** Tina talks about the components of the meal and the Q&A is concurrent with the luncheon.
- **Cooking Demonstration and Tasting:** Recipes for a specific holiday or region of the world are highlighted. Participants will taste the foods and have opportunities to ask questions.
- **Hands-On Cooking Workshop:** Up to 50 people working in small groups prepare interesting and often little-known Jewish dishes. This format is good for family programming or students with diverse backgrounds.
- **Private Cooking Class for Fundraising:** For 12-15 people; in this class Tina instructs and guides students while they prepare a meal representing regional or multi-region cuisine from the Jewish Diaspora.

THE URJ press will provide your sisterhood with the opportunity to purchase *Entrée to Judaism* at a significant savings for your participants.

You can call Tina Wasserman at 214 369-6269 to chat about potential programs or email her at tina@cookingandmore.com.

Additional information is available at the [URJ Books and Music](#) website.

“Eat in Good Health!”